

Mike Mercer - Reel Breakdown

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BREAKDOWN

1. **Client: Pipeline AZ | Producer: Le Début Animation |** Mike's Roles: Art Direction, Storyboards, Cel Animation (Characters)
2. **Client: Communifire | Producer: Simplifilm |** Mike's Roles: Art Direction, Storyboards, Design, 2D Animation
3. **Client: Bookroo | Producer: Le Début Animation |** Mike's Roles: Art Direction, Storyboards, Design, Cel Animation
4. **Client: Cree | Producer: Three Post |** Mike's Roles: Cel Animation (Characters)
5. Same as 2
6. **Client: eVisit | Producer: Le Début Animation |** Mike's Roles: Storyboards, Asset Creation (2D & 3D)
7. Same as 6
8. **Client: Sterling Van Wagenen | Mermaid Legend |** Mike's Roles: Creative Director, Storyboards, Cel Animation
9. Same as 1
10. **Client: eVisit | Producer: Le Début Animation |** Mike's Roles: Creative Director, Storyboards, Design, 2D Animation
11. Same as 1
12. Same as 3
13. Same as 3
14. **Client: Offerpad | Producer: Epic Light Media |** Mike's Roles: 2D Animation
15. **Client: OWASA | Producer: Digital P |** Mike's Roles: Producer, Director, Art Director, 2D Animation, Cel Animation (Characters), water transition FX purchased
16. Same as 3
17. Same as 8
18. Same as 1
19. Same as 10
20. Same as 2
21. Same as 1
22. Same as 3
23. **Client/Producer: Mike Mercer | Mike's Roles:** Illustration, Animation, Writing, Storyboards & more. *This is an animated shot of an independent comic book series side project. Please see portfolio.
24. Same as 3
25. Same as 3
26. Same as 1